all new

THE PHANTOM

CHARLTON COMICS
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NEWTON

THE INSULT THAT MADE A MAN OUT OF "MAC"

Awarded the title of "The World's Most Perfectly Developed Man."
Charles Atlas
CHARLES ATLAS ON TV
WIN THIS VALUABLE TROPHY
5 FREE GIFTS
If your act now, in addition to my complete course, you will also get these five valuable outline courses.
YOU HITCH KARATE
BOXING
WRESTLING
FEATS OF STRENGTH
HAND BALANCING

DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!

Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-quick time. Let it help YOU. Not next month or next year — but Right NOW!

"Dynamic-Tension" Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept. R325 49W. 23rd St., New York, N.Y. 10010

CHARLES ATLAS, Dept. R325
49W. 23rd St., New York, N.Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ Ironbard Stomach Muscles
- ☐ Tireless Legs
- ☐ Slimmer Waist and Legs
- ☐ More Energy and Stamina
- ☐ More Magnetic Personality
- ☐ More Weight—Solid—in the Right Places

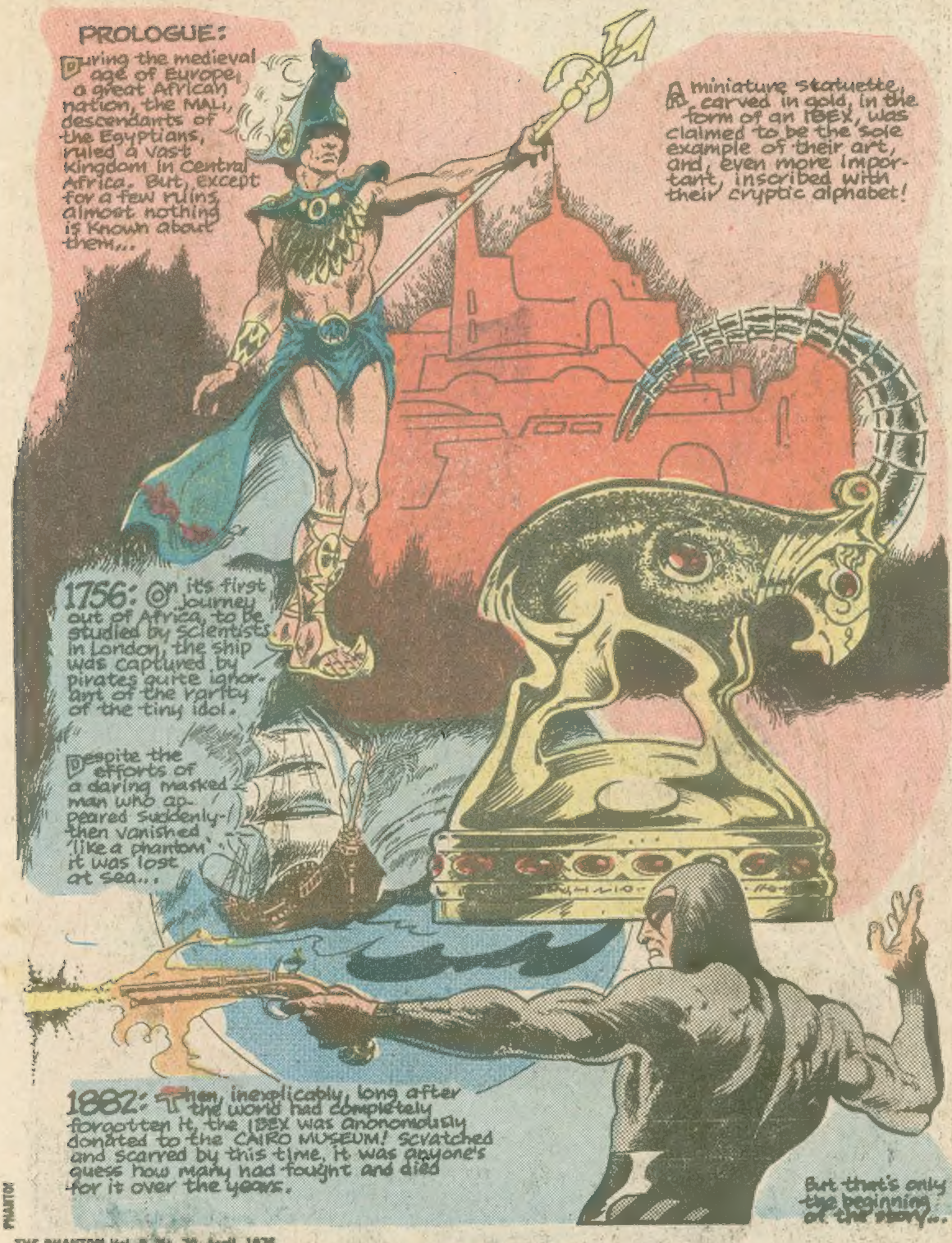
I enclose 10c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name.....Age.....

Address.....

City & State.....Zip Code.....

In England: Charles Atlas, 21 Poland St., London, W.1


PROLOGUE:
During the medieval age of Europe, a great African nation, the MALI, descendants of the Egyptians, ruled a vast kingdom in central Africa. But, except for a few ruins, almost nothing is known about them...
A miniature statuette, carved in gold, in the form of an IBEX, was claimed to be the sole example of their art, and, even more important, inscribed with their cryptic alphabet!
1756: On its first journey out of Africa, to be studied by scientists in London, the ship was captured by pirates quite ignorant of the rarity of the tiny idol.
Despite the efforts of a daring masked man who appeared suddenly-then vanished 'like a phantom'-it was lost at sea...
1882: Then, inexplicably, long after the world had completely forgotten it, the IBEX was anonomously donated to the CAIRO MUSEUM! Scratched and scarred by this time. It was anyone's guess how many had fought and died for it over the years.
But that's only the beginning of the story...

THE PHANTOM Vol. 5 No. 78, April, 1976.
Published bimonthly by CHARLTON PUBLICATIONS, INC. at Charlton Building, Division St., Derby, Conn. 06418. John Santangelo Jr., Publisher. George R. Wildman, Managing Editor. Second class postage paid at Derby, Conn. 06418. © 1976 King Features, Inc. World Rights reserved under International and Pan-American Copyright Conventions. 30¢ per copy. Subscription $1.80 annually. Printed in U.S.A. The stories, characters and incidents portrayed in this periodical are entirely fictitious, and no identification with actual persons, living or dead, is intended. This magazine has been produced and sold subject to the restrictions that it shall only be resold at retail as published and at full cover price. It is a violation of these stipulations for this magazine to be offered for sale by any vendor in a mutilated condition, or at less than full cover price. National Advertising Representatives: Dilo, 114 E. 32nd St, New York, N.Y. 10016 (212-686-9050).

1930: In a bold robbery, three men broke into the museum and took only the IBEX. Although the Phantom worked diligently on the case for months, and those responsible were eventually apprehended, the IBEX was not recovered.
HUSTLE IT UP, SCRAGGS!
1938: The administrator of the CAIRO MUSEUM is astonished by an unexpected letter....
SOMEONE CLAIMS TO HAVE THE IBEX! THEY WANT $10,000 AND GIVE DIRECTIONS FOR MAKING THE EXCHANGE!
THE PHANTOM SHOULD KNOW ABOUT THIS!
The MYSTERY of the MALI IBEX
EDITOR-GEO. WILDMAN
WRITER-BILL PEARSON
ARTIST-NEWTON
D-7651
2

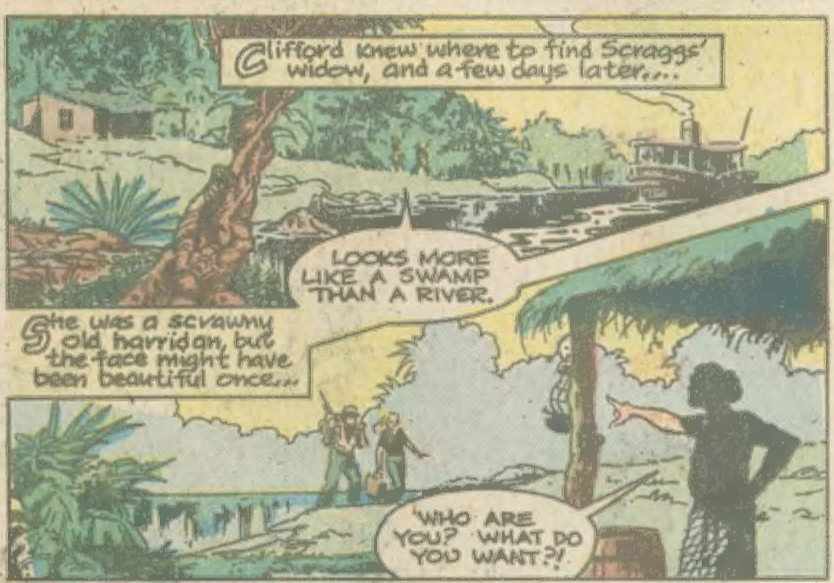
Although few know the location of skull cave, important news seldom escapes the Phantom's attention for long.
POSTMARK FROM MALAWI.... LET'S SEE...
I DOUBT IF IT'S A COINCIDENCE THAT JOWLS SCRAGGS DIED IN PRISON LAST MONTH.
AND HIS WIFE IS STILL IN AFRICA... NOT FAR FROM MALAWI!
It was raining in Johannesburg, some weeks earlier, when Rick Clifford marked off the last day on his short-timer calendar and stepped past the gates he'd been locked behind for five long years...
IS THAT THE GUY?
But it could have been hailing bricks for all he cared, because Clifford was FREE!
HE WAS JOWLS' CELLMATE. IF ANYONE KNOWS WHERE THE IBEX IS, HE DOES!
A FEW DAYS LATER.
AS TIME GOES BY...
A husky-voiced blonde, the only out-of-place face in a sleazy Capetown nightclub, holds a crowd of eager-eyed men in a trance...
3

All the faces look alike to Betty Ingred. All except one ugly face she got used to a long time ago...

One last caper! She was against it at first, but his arguments persuaded her in the end. A treasure worth millions that he could hold in his fist! Not more than a few inches under the ground, within a few days hike!

But the walls have ears..

Clifford knew where to find Scraggs' widow, and a few days later....


LOOKS MORE LIKE A SWAMP THAN A RIVER.
She was a scrawny old harridan, but the face might have been beautiful once...
WHO ARE YOU? WHAT DO YOU WANT?!

They wanted her boat, an equally battered old launch, and her services as guide. She protested in no uncertain terms.

But she did, readily enough, for a percentage. Their waterlogged vessel looked like a museum piece, but it creaked along somehow, between the sky and the water, and they made their untidy way down the muck-cluttered river....

CONTINUED AFTER NEXT PAGE

Amazing $1 Offer

10 Super Great Iron-On Transfers

Special Offer for all 10 Top Selling Designs—Enough to dress up your entire wardrobe. Each bright color high-quality vinyl transfer measures a full 16 square inches and is made to stand up to washing after washing. This incredible deal *may not* be repeated this season. So please order early to avoid disappointment.

A Regular $5 Value yours for Only $1.00

SUPER VALUES, Dept. TG- 101
575 Madison Avenue, New York, N.Y. 10022 FOR A FRIEND

Please rush me the complete set of 10 full-color, iron-on transfers. I have enclosed:

☐ $1.00 plus 35¢ postage and handling for one set of 10 iron-on transfers.

☐ $2.00 for two complete sets of iron-on transfers. (20 transfers in all)

(We'll pay all postage and handling charges)

LIMIT 2 PER PERSON

PRINT NAME_____ AGE_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

SUPER VALUES, Dept. TG- 101
575 Madison Avenue, New York, N.Y. 10022 FOR YOU

Please rush me the complete set of 10 full-color, iron-on transfers. I have enclosed:

☐ $1.00 plus 35¢ postage and handling for one set of 10 iron-on transfers.

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LIMIT 2 PER PERSON

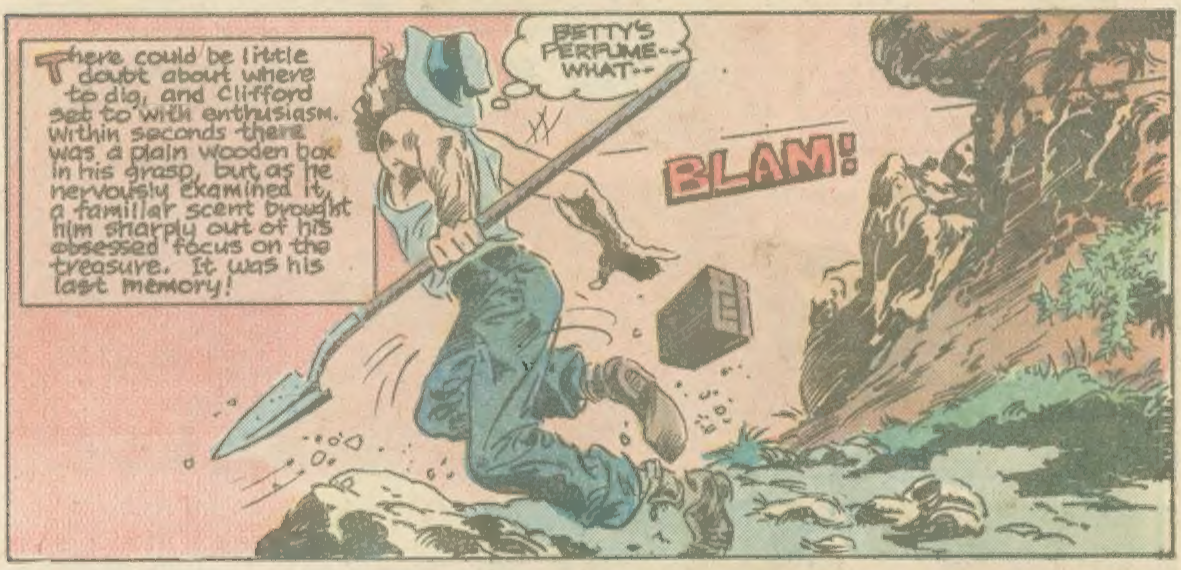
PRINT NAME_____ AGE_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

The Phantom had made a point of keeping tabs on both Jowls and Annie Scraggs over the years, on the long chance that he HAD hidden the idol before being caught.
THE BOAT LEFT YESTERDAY? IS THAT ALL YOU CAN REMEMBER?
TWO MEN FOLLOWED IN A SMALLER BOAT.
Far ahead, on the narrowing waterway, it often seemed hopeless... But they all had the fever by now....
I HAVE TO STEER, BUT YOU COULD PULL TOO, DEARIE.
I'M WATCHING FOR THE 'HORN CLIFF', AND YOU KNOW IT!
ARE YOU KIDDING ME?! WE'RE STUCK IN THE MUD, SNAKE-EYES!
IF YOU DON'T SHUT UP, I'LL TEAR OUT YOUR WHOLE FRIGHT WIG, ONE FRIZZY STRAND AT A TIME!
CUT IT OUT, YOU TWO!
Finally, near the end of the third day, they saw it jutting above the trees, against a red-flushed sundown....
THAT'S IT!
LOOKS JUST LIKE HE SAID! LIKE A HORN!
It was difficult to wait, but the jungle was much too formidable after dark...
I'LL CLIMB THE HIGH SIERRA AT FIRST LIGHT, WHILE YOU TWO CLEAN UP THE BOAT FOR THE RETURN TRIP.
IT WON'T BE LONG NOW!
5

It had been easier for the PHANTOM to follow on horseback. The river meandered haphazardly through swampland, and there were many high points along the way....
THAT'S IT. ABOUT THREE MILES, I'D SAY...


There could be little doubt about where to dig, and Clifford set to with enthusiasm. Within seconds there was a plain wooden box in his grasp, but as he nervously examined it, a familiar scent brought him sharply out of his obsessed focus on the treasure. It was his last memory!
BETTY'S PERFUME--WHAT--
BLAM!

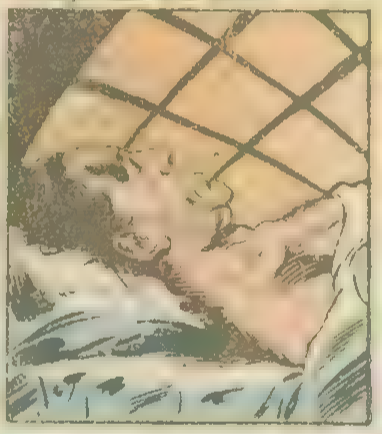
The PHANTOM proves faithful to his name, traveling ever more stealthily as he nears the boat. But the sharp crack of a gunshot sends him crashing through the trees before its echo has faded!

THIS IS WHAT THEY WANT! HIDE IT AND THEY WON'T KILL US!
BETTER DIVERT THEIR ATTENTION QUICK, OR THEY WILL!
BLAM!
THE SCRAGGS WOMAN! SHE'S STUMBLED INTO QUICKSAND!
CAN'T LEAVE HER IN THAT!
HELP!
SHE'S GONE!
IF EITHER OF THOSE TWO THUGS HAS RETURNED, I'M IN A VERY VULNERABLE POSITION!
There's no time for an epitath... She was a human being, but the jungle is remorseless, and those who are to survive must be pragmatic even in the presence of death....
7

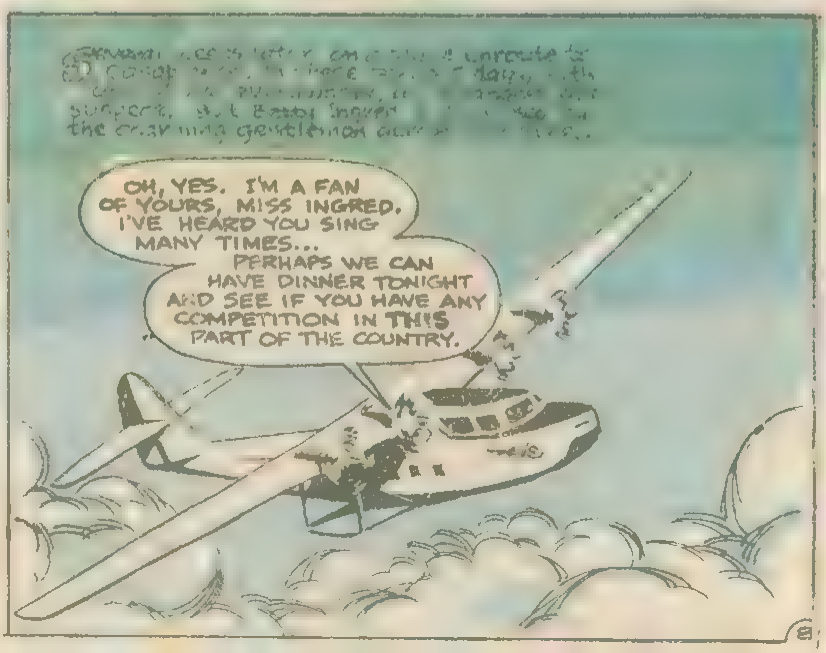
THE GIRL GOT AWAY IN THE BOAT! THE FAT MAN WILL SKIN US ALIVE FOR THIS!
WE'LL NEVER CATCH HER IN THE ROWBOAT, AGAINST THE STREAM!
WE MIGHT NOT MAKE IT BACK AT ALL, FISHFACE!
IT'S ALL YOUR FAULT!

I DO! THE MAN THEY SHOT! IF HE'S CARRYING ANY IDENTIFICATION, I MIGHT BE ABLE TO TRACE HIS GIRLFRIEND.
HAVE TO LET THOSE TWO GO, BUT RECOVERING THE IBEX IS MY FIRST PRIORITY!

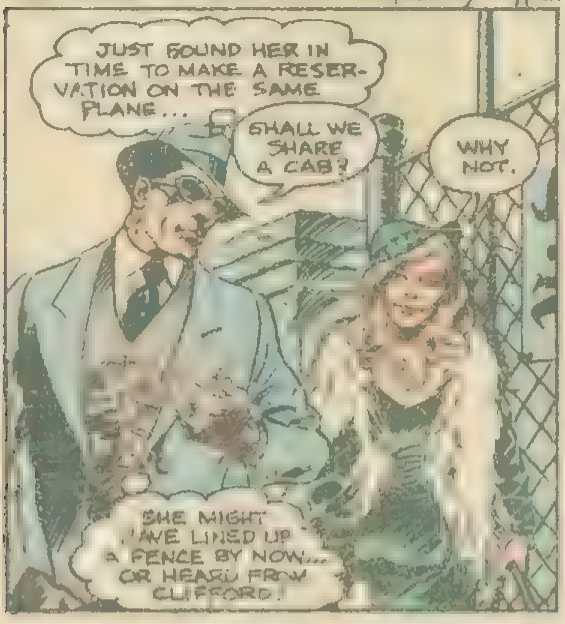
But the man wasn't dead! The PHANTOM took him to the friendly Kanaba tribe, more dead than alive, but did not wait for him to regain consciousness. So close, he'd recognized the face!

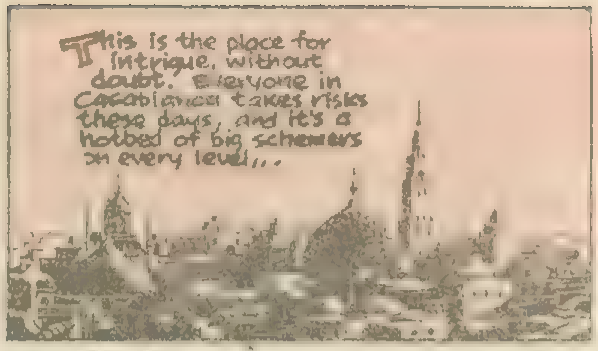


It was Rick Clifford a former cellmate of Joe Scraggs. But his identity was just the first of many clues that would eventually lead him to the girl and to ....CASABLANCA!

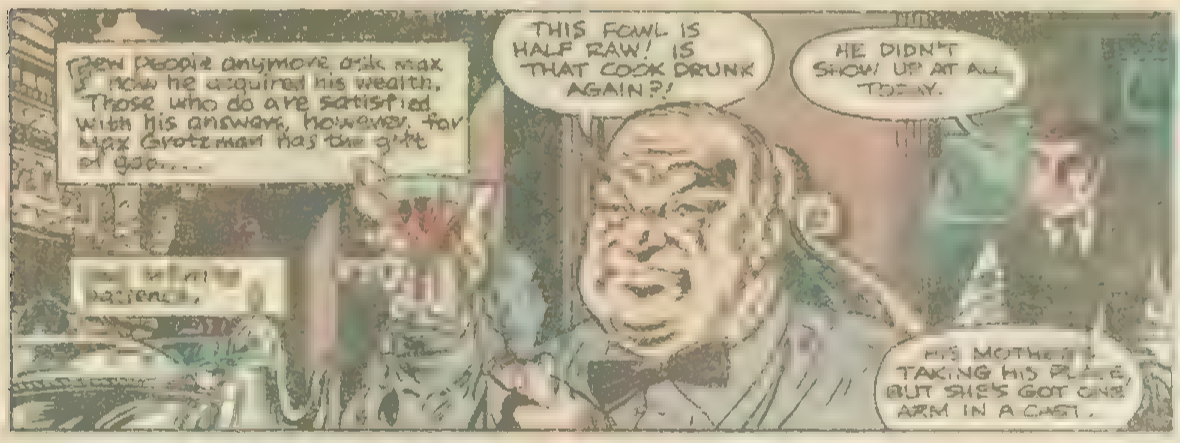

OH, YES. I'M A FAN OF YOURS, MISS INGRED. I'VE HEARD YOU SING MANY TIMES...
PERHAPS WE CAN HAVE DINNER TONIGHT AND SEE IF YOU HAVE ANY COMPETITION IN THIS PART OF THE COUNTRY.

The PHANTOM, posing as a civilian named Walker, realizes that even if the girl does have the IBEX, it will never be safe until the others who seek it are completely stopped.


JUST FOUND HER IN TIME TO MAKE A RESERVATION ON THE SAME PLANE...
SHALL WE SHARE A CAB?
WHY NOT.
SHE MIGHT 'AVE LINED UP A FENCE BY NOW... OR HEARD FROM CLIFFORD!


This is the place for intrigue, without doubt. Everyone in Casablanca takes risks these days, and it's a hotbed of big schemers on every level...

One of the biggest operators in this crowded city, in more ways than one, is a man named MAX GROTZMAN. His most public possession, the CATALINA CLUB....


Few people anymore ask Max how he acquired his wealth. Those who do are satisfied with his answers, however, for Max Grotzman has the gift of gab....
patience.
THIS FOWL IS HALF RAW! IS THAT COOK DRUNK AGAIN?!
HE DIDN'T SHOW UP AT ALL TODAY.
HIS MOTHER'S TAKING HIS PLACE, BUT SHE'S GOT ONE ARM IN A CAST.

If she had a pressing appointment, it wasn't apparent. They had made the rounds according to their cabbie's suggestions, and Betty appeared equally at ease everywhere... That is, until they reached the CATALINA...
HEY, FELLA! THAT'S MY NUMBER! PAY ATTENTION TO BUSINESS, WILL YA?!
Catal
More than one pair of eyes notice the double-take when she recognizes the house man behind the roulette wheel.
SHE'S SURPRISED TO FIND CLIFFORD HERE. SO THEY'RE NOT WORKING TOGETHER!
THEY KNOW EACH OTHER, ALRIGHT.
I WANT HER ALIVE, AND BRUISED AS LITTLE AS POSSIBLE.
DOING BUSINESS WITH A BEAUTIFUL WOMAN IS SUCH A RARE TREAT AT MY AGE THAT IT WOULD BE A SHAME TO RUIN OUR FIRST MEETING WITH ILL FEELING OR BLACK AND BLUE WELTS.
WE'LL BE GENTLE, BUT... STILL WE SAY... PERSUASIVE.

CONTINUED AFTER NEXT PAGE

THROW YOUR VOICE

FOAMING SUGAR

Item No. A267 .. .35c

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Obeys Your Commands!
OVER 1 FEET TALL

7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch

MINIATURE SPY CAMERA

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TRICK BLACK SOAP

Item 3900 $4.25 each

WEREWOLF HORROR MASK

Authentic SUPERMAN

$6.94

HONOR HOUSE PROD. CORP. DEPT.21GK47
35 WILBUR ST LYNBROOK N.Y. 11563

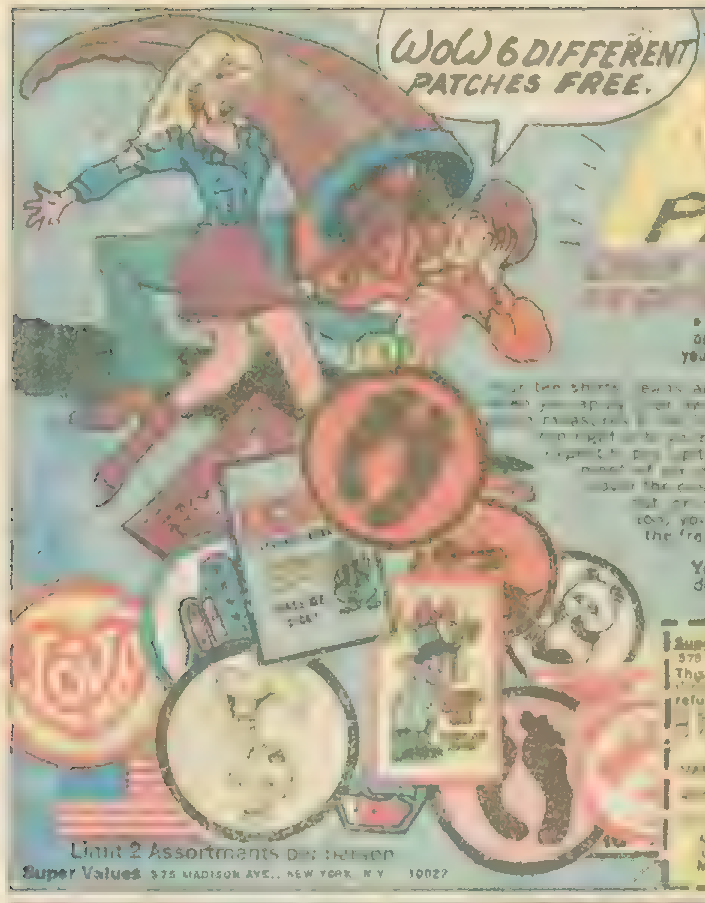
TOTAL AMOUNT ENCLOSED

Name

Address

Turning the roulette wheel over to a house cronie, Clifford quickly finds their waiting cab outside, and buys an address for five dollars.
SHE'S GOT PLENTY OF EXPLAINING TO DO!
THANKS FOR SHOWING ME THE TOWN, PAUL.
I'LL BE HERE ON BUSINESS FOR SEVERAL DAYS. I HOPE WE CAN SEE EACH OTHER AGAIN.
PAUL IS A REAL GENTLEMAN. AND HIS OFFER TO HELP ME GET OUT OF AFRICA SEEMS GENUINE...
BUT NOW THAT I'VE FOUND RICK...
I'D ENJOY THE STRIP, BUT I'M ON A SHORT DINNER BREAK.
WHERE IS IT, SLIM?
RICK!
WHAT ARE YOU GOING TO DO ...SHOOT ME?!
GO AHEAD, YOU'LL BE DOING ME A FAVOR.
YOU LOOK AT ME WITH HATRED IN YOUR EYES, BUT I'VE WASTED MY WHOLE LIFE WAITING FOR YOU TO GO STRAIGHT AND TAKE ME BACK TO THE STATES.
YOU'RE GOOD, SWEETHEART, VERY GOOD.
GOOD ENOUGH TO SHOOT ME IN THE BACK!
BAM!
I DIDN'T SHOOT YOU!
IS THAT WHAT YOU THINK? HOW COULD YOU BELIEVE SUCH A THING?
WHAT WAS I SUPPOSED TO BELIEVE?

AFTER YOU LEFT, WE WERE SURPRISED BY TWO MEN. THEY'D FOLLOWED US ALL THE WAY DOWNRIVER... AND I DON'T KNOW HOW LONG BEFORE THAT. I SPILLED MY PERFUME ALL OVER ONE OF THEM...
THE ONE WHO WENT AFTER YOU!
The words tumble out, but Rick's expression remains hard...
HE WAS THE ONE WHO SHOT YOU!
BAM!
No! NO!
I DON'T THINK HE EXPECT... TO GO OVER THE CL... BUT YOU WERE TOO CL... TO THE EDGE!
I WAS ... GAT TO YOU FIRST AND GRABBED THE ... THAT HAD FALLEN AT YOUR FEET...
SHOOT THAT OLD WITCH! SHE'S AFTER THE IBEX!
I SAW HER FALL INTO THE QUICKSAND AS SHE TOSSED IT TO ME.
THIS IS WHAT THEY WANT! HIDE IT AND THEY WON'T KILL US!



FREE PATCHES

• We'll give you an assortment of six different patches for only the cost of postage and handling, so we can introduce you to our fabulous, new SUPER VALUES DISCOUNT CATALOG.

[illegible] and [illegible] with [illegible] and gleaming [illegible] fantastic patches. Each fabric [illegible] inches in diameter and is specially treated to [illegible] sewing is necessary. Normally [illegible] to $1 [illegible] patch but now you get an assortment of [illegible] FREE. You [illegible] 50¢ to [illegible] the cost of [illegible] handling if you're really a patch [illegible] you would like to [illegible] friend in on a super deal too, you can order 2 sets for only an extra 75¢ to cover the freight.

You've never had a more amazing offer. But please don't miss out. The supply on these fantastic patches can't go on forever. Order yours today.

Super Values, Dept. FP219
575 MADISON AVE., NEW YORK, N.Y. 10022

This really is an incredible offer and I must be absolutely [illegible] refund. Send me my FREE patches right away. [illegible] enclosed.

[illegible] 50¢ [illegible] assortments of six patches.

[illegible] 75¢ [illegible] of the above assortments of six patches.

NAME

ADDRESS

CITY STATE ZIP

Also send my SUPER VALUES DISCOUNT CATALOG. I just might be interested in getting [illegible] Machines, and other great things at [illegible]

Limit 2 Assortments Per Person
Super Values 575 MADISON AVE., NEW YORK, N.Y. 10022

MAKE MONEY FAST!

U.S. [illegible] PLATE

NO RISK! NO INVESTMENT!

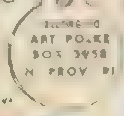
ZODIAC SOCIAL SECURITY PLATE (All 12 Signs)

IDENTIFICATION PLATE

DOOR PLATE

SERENITY PRAYER ID PLATE

PET TAG



Start [illegible] spare time selling this complete line of Anchor Specialties Metal Social Security & ID Plates, Door Plates and Stainless Steel Pet Tags. Millions of people want to buy...

FREE SALES KIT

- Sample engraved metal Social Security plate
- Two pocket carry case & Identification Card
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Everything you need to start making money fast!

ANCHOR SPECIALTIES CO.
Dept. [illegible] Box 3958
North Providence, R.I. 02911

Please rush money making **FREE SALES KIT** without obligation.

Name .....

Address .....

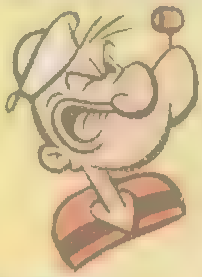
City .....

State ..... Zip .....

EVERYTHING GOT VERY CONFUSED, JUST LIKE A NIGHTMARE.. I THINK SOMEONE ELSE SHOWED UP, AND IT SEEMED GUN-FIRE SURROUNDED ME.
... THE MAN WHO FOUND ME. AND TOOK ME BACK THEY CALLED HIM THE PHANTOM.
WITHOUT HIM, I WOULD HAVE DIED THERE.
I WAS SURE YOU WERE BOTH DEAD, AND ALL I REMEMBER IS REACHING THE BOAT AND STARTING BACK AS FAST AS I COULD.
HERE'S THE IBEX, RICK.
DON'T GET EMOTIONAL ABOUT IT, YOU'D BETTER KEEP A CLEAR HEAD.
SLINK AND JITTERS! IT HAD TO BE! SO THE FAT MAN HAS BEEN PLAYING ME FOR A SUCKER ALL ALONG!
YOU'RE RIGHT. THEY MIGHT BE STATIONED OUT-SIDE RIGHT NOW.. ONE COVERING THE ALLEY, THE OTHER
WRONG AGAIN, RICK! THE OTHER ONE'S RIGHT HERE
SO DROP IT!
SLAM!
GROTEMAN KNEW WHO I WAS, THAT'S WHY HE WENT OUT OF HIS WAY TO HIRE ME. SO HE COULD KEEP TABS ON ME!
YOU SURE ARE SWIFT, RICK!
LET'S SEE HOW SWIFT YOU TWO CAN GET DOWN THE STAIRS.

QUICK! PLEASE, INTO THE CAR.
WHAT'S CLIFFORD DOING HERE? HE MUST HAVE FOLLOWED US, TOO!
BRRRUMM GO GA...
The club is dark except for the upstairs office. Grotzman grabs boorishly for the case as soon as they arrive.
IT'S NOT HERE, YOU HALFWITS!
I'M THROUGH PLAYING GAMES WITH THIS PAIR!
SLINK! LET'S SEE WHAT KIND OF A DESIGN YOU CAN CARVE IN THIS PRETTY FACE!

PLUG 'IM, JITTERS!
CRACK!
WATCH OUT, PA!
BAM!
FIRE!
In a melee like this, a single shot might change the course of events, and Jitters' bull's-eye in a full gas lamp proves it!
THE AMMUNITION IN THE NEXT ROOM! IT'LL BLOW IF THE FIRE REACHES IT!
CRASH



Tell Us About Yourself And You May Receive

A SURPRISE GIFT!

Dear Reader:

Will you do us a favor?

Each issue we try to bring you the **best in comics. To** help us do a better job, **we need to know who you are and about your interests.**

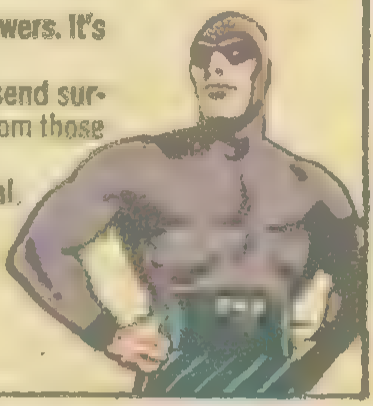
You will find it loads of fun to fill in your answers. **It's like a game.**

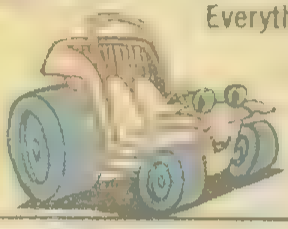
As our way of saying "thank you", we will send surprise gifts to 500 names drawn by chance from those who respond by March 31, 1976.

Everything you tell us is strictly confidential.

Many thanks.

The Editors





1. Do you watch TV?

   Yes ☐ No ☐

2. When do you watch TV?

   Afternoon ☐ Saturday Morning ☐

   Evening ☐ Sunday Morning ☐

3. Which of the following TV shows have you watched within the past month?

   - ☐ Hong Kong Phooey
   - ☐ Speed Buggy
   - ☐ Pebbles & Bamm-Bamm
   - ☐ Scooby Doo
   - ☐ Valley Of The Dinosaurs
   - ☐ Yogi Bear
   - ☐ Flintstones
   - ☐ Space 1999

4. What is your favorite TV show?

   _____

5. What was the exact name of the comic you found this questionnaire in?

   _____

6. Where did you get this comic? (Check one)

   - ☐ Supermarket
   - ☐ Newsstand
   - ☐ Variety chain store
   - ☐ Gift shop - stationery store
   - ☐ Drug store
   - ☐ From a friend
   - ☐ Other: _____

7. Did your parents buy it for you or did you buy it yourself? (Check one)

   - ☐ I bought it
   - ☐ Mother or father bought it
   - ☐ Other: _____

8. How many times do you go back to the same issue of this comic and reread it?

   _____

9. The time it takes me to read this comic is about:

   ☐ Half hour ☐ 1½ hours ☐ Over 2 hours
   ☐ 1 hour ☐ 2 hours

10. How many others (besides yourself) will also read this comic after you have finished reading it?

	Inside Your Household	Outside Your Household
Parents or other adults	_____	_____
Brothers or Sisters	_____	_____
Friends	_____	_____

11. Which of the following activities do you engage in? (Check as many as you do)

- ☐ Baseball
- ☐ Basketball
- ☐ Fishing
- ☐ Bicycling
- ☐ Camping
- ☐ Ice Skating
- ☐ Hunting
- ☐ Tennis
- ☐ Football
- ☐ Play a musical instrument

Which one (s)? _____

12. Do you send for items advertised in comics?

Yes ☐ No ☐

13a. Which of the following items have you bought within the past month? For those you bought, please state your favorite brand.

	Bought	Favorite Brand
Cola Drink	☐	_____
Root Beer	☐	_____
Non-Carbonated Beverage	☐	_____
Candy Bar	☐	_____
Regular Chewing Gum	☐	_____
Non-Sugared Chewing Gum	☐	_____

b. Which of the following snack foods have you eaten within the past month? For those you have eaten, please state your favorite brand.

	Eat	Favorite Brand
Potato Chips	☐	_____
Ice Cream	☐	_____
Cookies	☐	_____
Peanuts	☐	_____
Pretzels	☐	_____
Crackers	☐	_____
Peanut Butter	☐	_____
Packaged Cakes	☐	_____

c. Approximately how much did you spend during the past week for candy, gum, soda, or snack foods? (Either your own money or money given to you by your parents.)

$ _____

d. Do you eat cold cereal and/or hot cereal? What are your favorite brands of each?

	Eat	Favorite Brand
Cold Cereal	☐	_____
Hot Cereal	☐	_____

14. Do you wear sneakers? Yes ☐ No ☐

If "Yes", what brand do you wear? _____

15. Do you wear jeans? Yes ☐ No ☐

If "Yes", what brand do you wear? _____

16. How many cars does your family have? (Please check)

☐ 1 ☐ 2 ☐ 3 or more ☐ None

17. Are you a: ☐ Boy ☐ Girl

18. How old are you? _____

19a. Do you have any brothers or sisters? Yes ☐ No ☐

b. If "Yes", how old are they?

Brothers (Age) _____ _____ _____ _____

Sisters (Age) _____ _____ _____ _____

20. Do you live in a house or an apartment?

House ☐ Apartment ☐

21. What is your father's occupation?

_____ in _____

Position Kind of business

22. Does your mother work? Yes ☐ No ☐

23. How much spending money do you have each week (either from parents or earn through a part-time job)?

$ _____

24. How much did you spend for comics last week?

$ _____

We need your name and address only to know where to send your surprise gift, if you win

NAME _____

ADDRESS _____

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Your reply must be postmarked on or before March 31, 1976 to be eligible for the gift drawing

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GOTCHA, MUSCLES!
THE SAFE! MY JEWELS!
NEVER MIND THAT! THE IBEX ALONE IS WORTH ALL OF IT PUT TOGETHER!
IT'S YOU! YOU GOT IT!
AND I'M KEEPING IT, FAT MAN!
MY BACK!
MY BACK

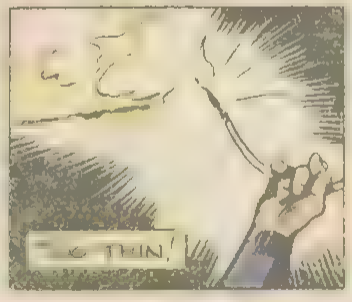
Like a wild weasel, slink scurries down the stairs, but even half paralyzed from the fall, Grotzman refuses to concede defeat!
BLAM!
IT'S MINE! NO ONE WILL HAVE THE IBEX BUT ME!
THE DOOR'S BLOCKED BY A WALL OF FIRE!
MAYBE THE BALCONY...
Withdrawing a silk rope from under his belt...
SPROING
NOW IF I CAN HOOK THAT BALCONY ACROSS THE STREET...
A LOOSE SCROLL... I WONDER...
17

GOT IT!
CLANK!
WHAT ABOUT RICK?

THE GIRL'S SAFE, BUT CLIFFORD'S IN BAD SHAPE.
I'LL HAVE TO TIE HIS ARMS TOGETHER.

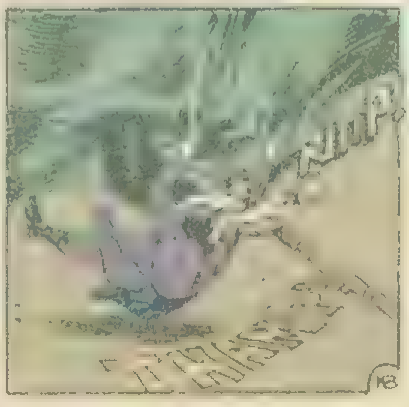
CAN YOU HOLD ON?
YEAH... BETTER'N BUENIN!

HE'S ALMOST DEAD WEIGHT, AND THIS ROPE IS A BIT THIN FOR

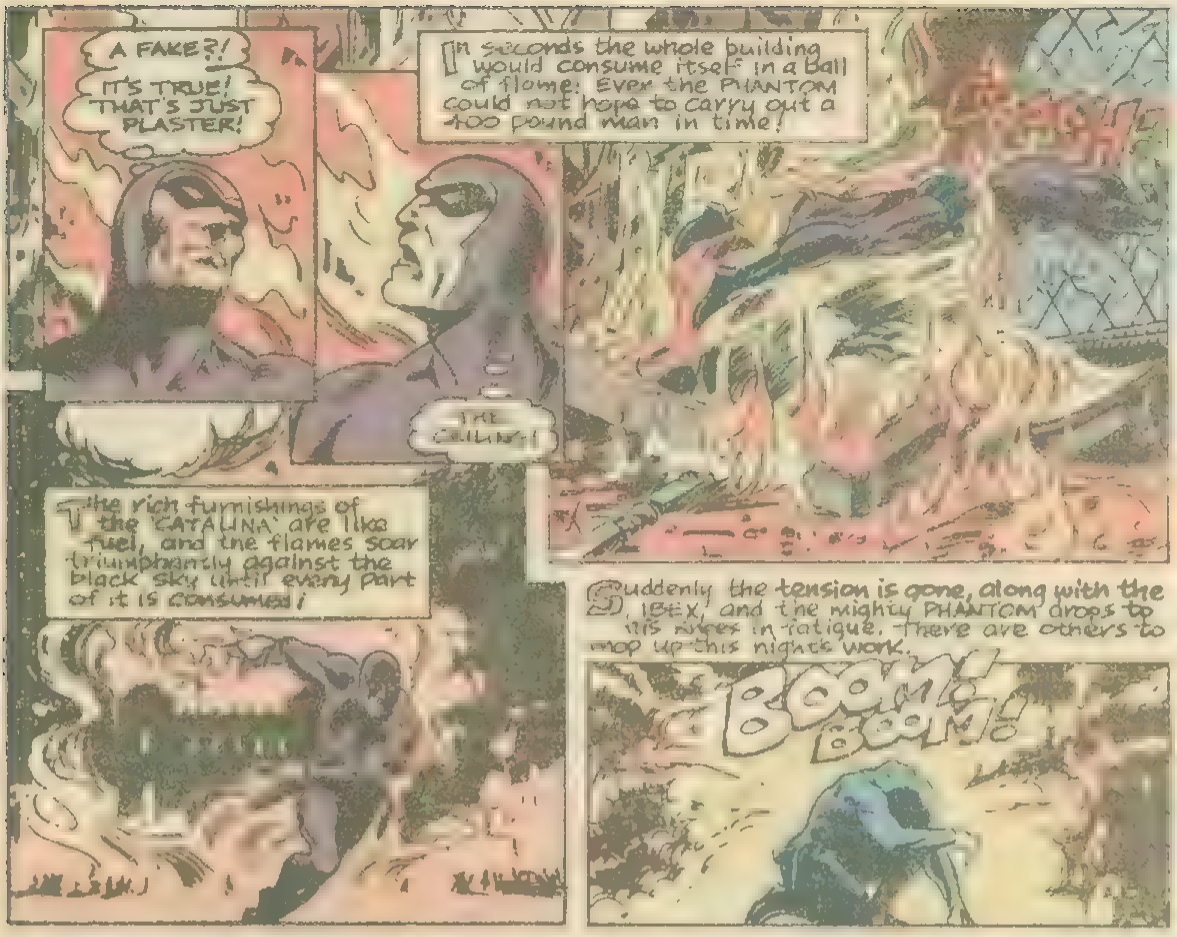

THIN!

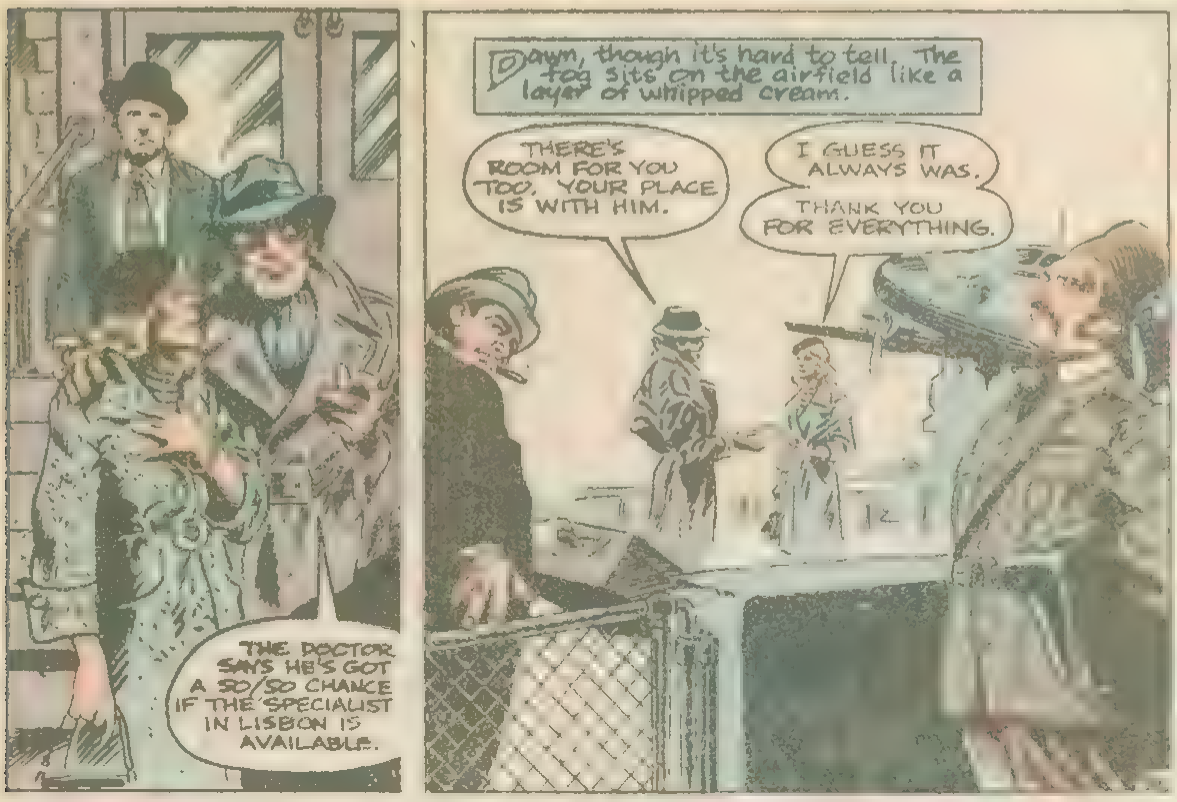
RICK!
OH, NO!

WHOMP


WHOMP

RICK!
THE IBEX! HAVE I LOST IT AGAIN?
There are no more keys on Sura - only a big roaring robbing the body of a small piece of cheese...
I'VE GOT IT AT LAST...
WAIT A MINUTE... THIS ISN'T THE MAGNSCRIPTION! IT'S JUST GIBBERISH!
AND THE REAL IBEX WOULD WEIGH THREE TIMES AS MUCH!
IT'S A FAKE!
19


A FAKE?!
IT'S TRUE! THAT'S JUST PLASTER!
In seconds the whole building would consume itself in a Ball of flame. Ever the PHANTOM could not hope to carry out a 400 pound man in time!
THE CATALINA!
The rich furnishings of the 'CATALINA' are like fuel, and the flames soar triumphantly against the black sky until every part of it is consumed!
Suddenly the tension is gone, along with the IBEX, and the mighty PHANTOM drops to his knees in fatigue. There are others to mop up this night's work.
BOOM! BOOM!


THE DOCTOR SAYS HE'S GOT A 50/50 CHANCE IF THE SPECIALIST IN LISBON IS AVAILABLE.
Dawn, though it's hard to tell. The fog sits on the airfield like a layer of whipped cream.
THERE'S ROOM FOR YOU TOO, YOUR PLACE IS WITH HIM.
I GUESS IT ALWAYS WAS.
THANK YOU FOR EVERYTHING.

Fate had once again denied the world an opportunity to decipher the fragile fragments of a lost civilization...

SHE HONESTLY BELIEVED SHE HAD THE REAL IDOL. PERHAPS THE REAL ONE WILL NEVER BE FOUND. PERHAPS IT WAS DESTROYED YEARS AGO...

NEN, PHANTOM, IF YOU DON'T MIND, I'D LIKE TO GET A FULL STATEMENT FROM YOU.

MERE FORMALITY, OF COURSE.

THOSE TWO SHOULD HAVE BEEN JAILED FOR COMPLICITY, AT THE VERY LEAST.

YOU KNOW THAT.

CAPTAIN, THOSE TWO PEOPLE HAVE PAID SUFFICIENTLY FOR THEIR CRIMES.

THEY DESERVE A BREAK.

WELL, IT'S TRUE MY SUPERIORS WILL BE QUITE SATISFIED THAT I'VE CRACKED A MAJOR SMUGGLING RING. ...I'D NATURALLY SUSPECTED GROTZMAN FOR SOME TIME, OF COURSE...

NOW--NOW CAN I HELP YOU RESUME YOUR SEARCH FOR THE QUAINT LOCAL ARTIFACT?

But the clues evaporated with the fog at the noon hour, that day in Casablanca, and another generation passed, another Phantom took up the time-honored role of his forebears.

1976: After a severe storm the [illegible]

PHANTOM!

CONTINUED AFTER NEXT PAGE

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Still, the world is not yet so tame that the unexpected never occurs, and sometimes, not often, just one word is enough to send a chill down the spine of a man like the PHANTOM!
THEY'VE FOUND THE SACRED IBEX!
WE'LL GO AT ONCE.
The PHANTOM seldom needs company, but a rush of memories has brought all back, and the re-telling would make shorter a c[illegible]
He has heard the strange legend of the IBEX from his father, and the events of his memo[illegible] has strained this com[illegible]
IT COULD ONLY HAVE BEEN ONE
It's late, [illegible] arrive, but the natives haven't reached it... because the list of tragedies ascribed to those who HAVE is un[illegible] to contemplate.
THE HORN OF THE IBEX. IT'S HARD TO BELIEVE, BUT THAT'S ANNIE SCRAGG?!
I ALWAYS SUSPECTED SHE WAS THE ONE WHO WROTE THE RANSOM DEMAND TO THE MOB, BUT I COULDN'T BELIEVE SHE'D BEEN RUTHLESS ENOUGH TO SWITCH THEM IN THE HEAT OF A GUNFIGHT. SHE [illegible] QUITE A WOMAN!
ALTOGETHER AN UNUSUAL CAST OF CHARACTERS, I'D SAY, PHANTOM.

MONKEY MAIL

Dear Sirs:

My copy of *The Phantom* arrived today! Wow, what a surprise!

Don Newton's cover painting was tremendous. It was the best I've ever seen on any Phantom comic in years. I'm delighted to see Don Newton is doing the art on *The Phantom* who has been one of my all-time favorite comic characters for many years.

Sometimes, I zip through *The Phantom* in a few minutes but this time I sat down and read the really great story. It re-told the story of the Phantom's origin in a different way, and I loved this version.

I love the way Newton does the jungle and especially the animals. I don't know if it matters to other readers but to me the art sets the mood for the story. If the illustrator didn't do a good job I don't care how good the story is, it doesn't come through.

Don Newton does the Phantom and Diana Palmer a little differently than Charlton artists had been doing before, but I love the way he does them! He hasn't changed them much, but the change is for the better!

I've always been a phantom reader, but I'm going to be more eager to see future issues of the comic than I've been in the past. I think you're going to sell a lot more Phantom comics from now on.

Sincerely,
Sal Manolfi
Brooklyn, NY.

We're with you, Sal! Don Newton has done a superlative job with *The Phantom* since he took over. Newton is an excellent comic book artist, and he does a tremendous job with any assignment we give him. Some artists are very good in one category. Some do romance comics beautifully. Others are western specialists, some like war, some do animated comics, and so on. Newton so far, has done anything we asked him to do and done it well.

We loved the cover painting too. We're very pleased with this issue, story and art, and hope in the future to do as well or better.

Dear Editor:

As of issue #67, I think *The Phantom* is taking a giant step forward. This new artist, Don Newton, is really good. I raved over his cover; and when I opened the book, the inside artwork was even better. I especially liked four pictures out of the whole comic. Page 7 panel 4, page 13 and 14, the two page spread and page 23, panel 6. Fantastic!

Now, the art wasn't all that was good this issue, no of course not! The script was great! Joe Gill has now made himself one of my favorite writers. He handled the Phantom with the expertise of Lee Falk. I never thought about how the natives would react to the dying Ghost - Who - Walks. Now, I know. Great, Joe, just great.

Well, I hope the Phantom retains this height of greatness with Joe Gill and Don Newton handling it. Thanks for listening. I'll write again.

Phantom Phan
Mark Gauthier

Very flattering, Mark, but we think everything you say is absolutely true! This was probably the best issue of *The Phantom* we've published in a long, long time.

Don Newton, of course, did a fabulous job with the cover painting and the art work inside. Joe Gill's script was excellent, giving Newton his chance to do the really great job that he did on this issue.

Dear Editor:

Solemn, mysterious, chilling — I am, of course, referring to the dramatic cover of *PHANTOM* No. 67, and when I saw the name, Newton, inscribed in the lower-right corner, I immediately became enthralled with the issue. I've seen Don's work showcased in various fanzines and have never completely recovered from his renderings of such characters as the Hangman and The Black Terror. Of all super-heroes, I thrill to the "creature - of - the - night" type more, and I've longed to see Don gracing a comic of this genre — and now he is! Who says wishes never come true?

The story as a whole was simply a masterpiece! My thanks to Joe Gill for giving us a gripping tale under the title of "Triumph of Evil". As a result, issue 67 was an accomplishment of geniuses!

Tom Scott
DeKalb, Ill.

Thanks, Tom. We agree.

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1. TITLE OF PUBLICATION: PHANTOM
2. DATE OF FILING: 9/30/73
3. FREQUENCY OF ISSUE: BI-MONTHLY
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5. LOCATION OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHERS: Division Street, Derby, (New Haven County), Connecticut 06418
6. NAMES AND ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR
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EDITOR — [illegible]
MANAGING EDITOR — George Wildman, Hamden, Connecticut
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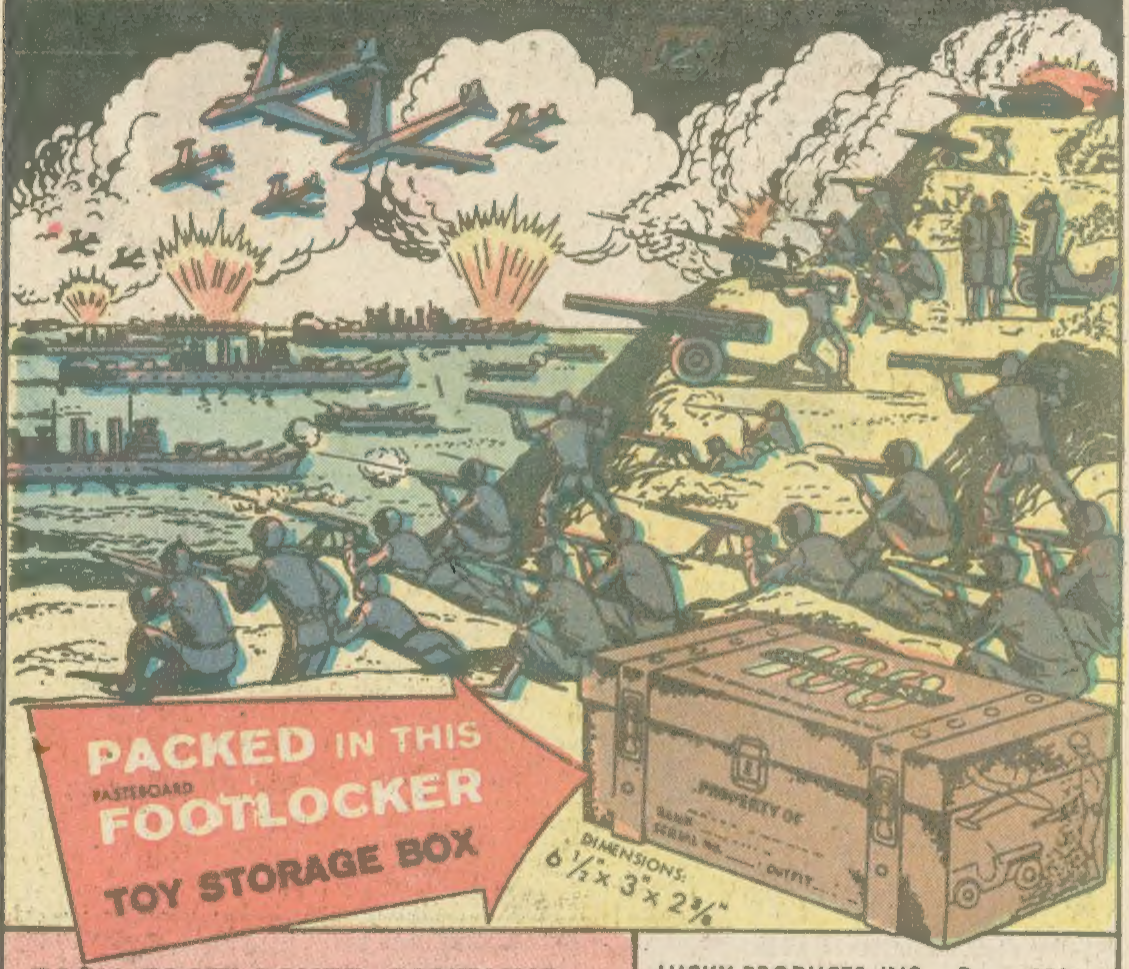

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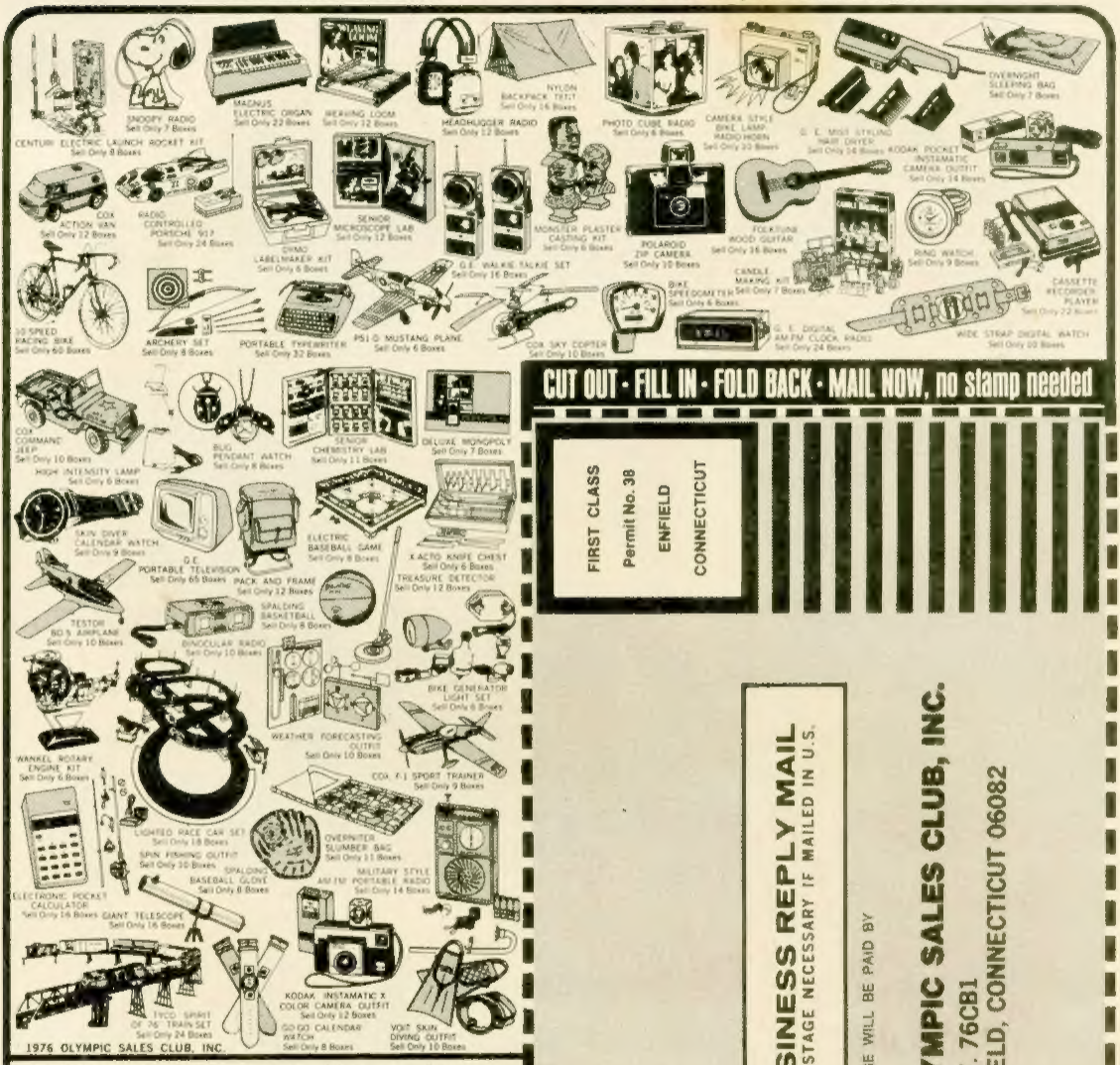
FREE SALES KIT! **EARN $1.00 A BOX!**



CUT OUT · FILL IN · FOLD BACK · MAIL NOW, no stamp needed

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

OLYMPIC SALES CLUB, INC.
DEPT. 76CB1
ENFIELD, CONNECTICUT 06082

PICK THE PRIZES you'd like to have! Then join the Olympic Sales Club and see how easy it is to get these and other Famous Name Prizes! Or, keep BIG CASH PROFITS if you'd rather, $1.00 for every box you sell! You get prizes or profits AT ABSOLUTELY NO COST TO YOU!

ALL YOU DO is sell Olympic's beautiful Everyday Selections — the lovely new Olympic All-Occasion Card and Note Ensemble for 1976, the All-Birthday and All-Get Well Assortments, popular fast selling Personalized Stationery, attractive Gift Wrappings, and smart Correspondence Note Selections. Wherever you call, people will be thrilled with the new Olympic line — and the price of just $2.95 a box (many cards less than 10¢ each) will make sales a snap! Sell enough boxes to get the prize you select, or keep $1.00 for each box sold.

TO JOIN THE CLUB, fill in and mail the postcard. No postage is required! We'll send you — ABSOLUTELY FREE — the Olympic All-Occasion Sales Kit, Membership Card and FREE PRIZE CATALOG. You pay nothing! You owe nothing! Just show your sales kit to friends, neighbors and relatives — and start taking orders and earning prizes — NOW!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 76CB1, ENFIELD, CONNECTICUT 06082

FOLD BACK ON DOTTED LINE (TAPE OR PASTE DOWN)

FROM

MY NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____ AGE _____

A Galaxy of Fine Jewelry

at an incredible savings ... send for yours now ...

CAPRICE

$400.00 Cash Price

A flashing diamond in a modern style florentine 14K GOLD setting. ($5.00 shipping, handling, postage, and insurance. $40.38 finance charge. Deferred payment price $445.58. 12 monthly payments of $37.00 + final payment of $1.58.)

MISS INDIA

$250.00 Cash Price

2 sparkling diamonds and synthetic blue star set in 14K GOLD. ($5.00 shipping, handling, postage & insurance. $23.51 finance charge. Deferred payment price $278.51. 11 monthly payments of $25.00 + final payment of $3.51.)

ROYAL EMPRESS

$425.00 Cash Price

3 glorious diamonds in a beautiful design of 14K GOLD. ($5.00 shipping, handling, postage & insurance. $43.08 finance charge. Deferred payment price of $473.08. 12 monthly payments of $39.00 + final payment of $5.08.)

PEACH BLOSSOM

$200.00 Cash Price

10 gorgeous diamonds set in exquisite 14K GOLD. ($5.00 shipping, handling, postage & insurance. $17.28 finance charge. Deferred payment price of $222.28. 10 monthly payments of $22.00 + final payment of $2.28.)

GEMINI

$300.00 Cash Price

Gleaming synthetic blue star, 2 fiery diamonds. 10K GOLD ($5.00 shipping, handling, postage & insurance. $25.71 finance charge. Deferred payment price of $330.71. 10 monthly payments of $33.00 + final payment of $0.71.)

CHERRY BLOSSOM

$300.00 Cash Price

15 fiery diamonds. 14K GOLD setting. ($5.00 shipping, handling, postage & insurance. $25.71 finance charge. Deferred payment price of $330.71. 10 monthly payments of $33.00 + final payment of $0.71.)

WHITE LILAC

$250.00 Cash Price

A glorious diamond in a classic 14K GOLD setting. ($5.00 shipping, handling, postage & insurance. $23.51 finance charge. Deferred payment price of $278.51. 11 monthly payments of $25.00 + final payment of $3.51.)

SEND TODAY

Interest is calculated at effective interest rate of 18% which is the approximated interest rate on a monthly charge of 1½% of the unpaid balance.

Jewelry Sales Co. 401 - 15th STREET, OAKLAND, CALIF. 94612

Please Rush: Name of Item_____ Priced at $_____

Ring Size: Lady's_____ Man's_____
(Use ring size indicator—average man's size: 10—average lady's size: 6½)

I will pay $_____ ☐ Monthly ☐ Twice Monthly (½ of monthly payment shown)

My Name_____ Rank_____

Complete Military Address_____

APO or City_____ State_____ Zip Code_____

Serial #_____ Discharge Date_____

Social Security #_____ Driver's License #_____

Your Home Address_____

City_____ State_____ Zip Code_____

Sweetheart or Wife's Name_____

Her Address_____

City_____ State_____ Zip Code_____

Send Merchandise to
☐ Me
☐ Sweetheart or Wife

SIGNATURE_____

CA-75

RING SIZE

Clip out—wrap finger—mark line at arrow point—mail with coupon